

Cookie policy

Index

Introduction

Accept Cookies

What are cookies?

Delete or disable cookies

Which types of Cookies does MX-DEALS use and for what reasons?

Unforeseen cookies

Browser settings

Information about cookies

Final remarks

Introduction

MX-DEALS values great importance to the user-friendliness and quality of the website and its services. For this reason, MX-DEALS uses various types of cookies, web beacons and JavaScript (collectively referred to as "cookies"). A cookie is a simple, small file that is sent along with pages from this website and stored by your browser on the hard disk of your computer. Thanks to these cookies, you do not have to fill-in or download the same information each time you visit MX-Deals again. Furthermore, these cookies help MX-DEALS understand how you use the site and how MX DEALS can make it more customer-friendly. MX-DEALS also uses these cookies for marketing purposes. In this cookie policy MX-Deals explains what these cookies are, what these cookies are used for and how you can adjust the settings of your browser to accept cookies or not.

Accept Cookies

If you want to make use of the MX-DEALS website optimally, it is necessary that you accept the cookies. For some of the cookies used by MX-DEALS, you must give prior permission, based on Dutch and/or European law.

By clicking on "Close" in the cookie banner or by continuing to use this website, you agree to accept all cookies described below when visiting our website. You continue to use this website (and thus agree to accept placement of all cookies) by clicking on any part of the web pages of MX-DEALS (with the exception of opening this cookie policy or the privacy policy of MX-DEALS) or by browsing to other pages of this website. If you do not agree to the placement of all cookies as described in this cookie policy, you must disable them or not use the website of MX-DEALS by leaving.

What are cookies?

A cookie is a small text file which is placed on your computer during a visit to a website. Information is stored in this text file. This information can be read by the website on a later visit. Some of these cookies are necessary because otherwise, the site will not function properly. Other cookies are used to increase the user-friendliness of the site for the visitor. For example, for the safe storage of your username and language preference. This means you no longer have to fill in this information every time you visit.

In addition, we use JavaScript. With this, we can do awesome things, sometimes in combination with cookies and (web) beacons. An example is saving your shopping cart. A JavaScript is a program that is placed on the peripherals of the user and executed from the peripherals. By executing this program, we can determine where the visitor has been and which actions have been carried out. In this way, we better understand the actions of the visitor, so that we can better organize the site and use targeted advertising on the Internet. Web beacons are small graphic images on a web page that are hidden from the user, and that allow tracking the visits and use of a web page.

Delete or disable cookies

You are free to disable cookies through your browser. Keep in mind that it is possible that our website will no longer work optimally. How to disable or delete cookies is explained below:

[Chrome](#)

[Firefox](#)

[Internet Explorer](#)

[Edge](#)

[Safari \(iOS\)](#)

[Safari \(macOS\)](#)

Which types of Cookies does MX-DEALS use and for what?

The cookies used by MX-DEALS can be divided into different categories, as explained below.

1. Functional cookies or necessary cookies

This category of cookies is necessary to ensure that the website works properly. These cookies ensure, for example, that information from one page is passed on to the next page. This way you do not have to enter the same information each time. These cookies also ensure that certain preferences, which you have indicated for the use of our website (such as language settings or the size of the text), are saved when you will come back on the website in the future.

2. Session cookies:

With the help of a session cookie, we can see which parts of the website you have viewed each visit. This way we can adjust our services to the surfing actions of our visitors. These cookies will be automatically deleted when you close your web browser.

3. Analytical cookies

We use analytical cookies with third parties to investigate our retail. These statistics provide us with insight into how often we are visited, and where we can improve our webshop. In this way, we ensure that the experience with our webshop is constantly optimized. These analytical cookies also include cookies that are placed and read by third parties on behalf of MX-DEALS, such as Google Analytics.

Among other things, the following data is stored:

- The IP address, which is made anonymous;
- Technical features such as the browser you use (such as Chrome, Internet Explorer or Firefox) and the resolution of your computer screen and which device you use;
- From which page you came to the web store;
- When and for how long you visit or use the web store;
- Whether you use the functionalities of the web store. For example, when placing an order or viewing previous purchases.

4. Google Analytics:

Through our website, a cookie is placed from the American company Google, as part of the "Analytics" service. We use this service to track and get reports on how visitors use the website. Google may provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. We have no influence on this. Please read the privacy policy from Google to read what they do with your (personal) data that they process via these cookies. " We have forbidden Google to use the obtained Analytics information for any other Google services. The information that Google collects is anonymized as much as possible. Your IP address is emphatically not given. The information is transferred to and stored by Google on servers in the United States. Google states to obey the Privacy Shield principles and is affiliated with the Privacy Shield program of the US Department of Commerce. This means that there is an appropriate level of protection for the processing of any personal data. " We advise you to consult the following privacy policy and cookie policy regularly:

[Google+](#)

5. Social media Cookies:

Social media Cookies are used for marketing purposes. This way we can send you offers that you are really waiting for. Think of our personalized newsletter or offers via partner sites and on social media.

MX Deals uses "Facebook-pixels" on this website. Using such a pixel, actions of visitors on the website can be traced after they have clicked on a Facebook advertisement and ended up on the website. In this way we can check how efficient our Facebook advertisements are for statistical purposes and market research. This way we can optimize future advertisements. The collected data is anonymous to MX Deals and cannot be traced back to a person. The data is stored and processed by Facebook, so that a link to the relevant user profile is possible. Facebook can use the data for its own publicity purposes, in accordance with Facebook's data policy (<https://www.facebook.com/about/privacy>). The user can allow Facebook and its partners to display advertisements on Facebook and beyond. With this in mind, a cookie can be stored on your device.

Withdrawal of permission:
Withdrawing permission by Facebook:
https://www.facebook.com/ads/website_custom_audiences/

6.Tracking Cookies (re-marketing)

Tracking cookies are used to gather information about your surfing actions on our website so that we can analyze our website and continue to improve the website. We also use these cookies for future advertising purposes.

7.Zopim live Chat

These cookies are essential to be able to offer chat conversations from our customer service. The cookies store which pages have been viewed and which actions have been carried out in order to optimally assist the visitor who is going to have a Chat conversation. When you enter your name in the window, it is saved to recognize you in the future. The IP address, browser, location and operating system can also be stored.

Unforeseen cookies

It is possible that cookies are placed via our websites by third parties, which you cannot find in the overview of cookies of MX-DEALS. This is especially the case when our web pages contain so-called 'embedded elements', such as a video which is stored on YouTube, but is shown on our website. Because of the way in which the internet and websites work, it may be that we are not always aware of a cookie placed by a third party. Do you encounter unforeseen cookies on our website that you cannot find in the overview of known cookies? Let us know by contacting us.

Browser settings

If you do not want that our website places cookies on your computer, please adjust your browser settings so that you receive a warning before cookies are placed. You can also adjust the settings so that your browser refuses all cookies or only the cookies from third parties. Furthermore, you can delete cookies already stored on your computer. Note that you must adjust the settings separately for each browser and computer you use. Through the link below you will find an explanation of the settings of your browser:

[Chrome](#)

[Firefox](#)

[Internet Explorer](#)

[Edge](#)

[Safari \(iOS\)](#)

[Safari \(macOS\)](#)

Be aware that if you do not want cookies, we cannot guarantee anymore that our website works optimally. It is possible that some functions of the site are lost or even that you cannot see certain pages at all. In addition, refusing cookies does not mean that you will no longer see advertisements. The ads are then no longer specified to your interests and will be repeated more often.

Information about cookies

On the following websites you can find more information about cookies:

ICTRecht:	Achtergrond Cookiewet
Consumers Association:	" What are cookies? "
Consumers Association:	" What do cookies serve for? "
Consumers Association:	" Delete cookies "
Consumers Association:	" Disable cookies "
Your Online Choices:	" A guide to online behavioral advertising "

Final remarks

We will occasionally adapt our cookie policy, for example, because our Website or the rules about cookies change. We may change the content of the cookie policy and the cookies contained in the lists always and without prior notice. You can consult this web page for the latest version.

Date of cookie policy:

14 June 2018

Cookie policy version number:

1.0.0